

Delmarva Bridal Showcase

#30 Water Gate Circle
Bay View Estates
Selbyville, Delaware 19975

(302) 436-6030

FAX: (302) 436-9875

e-mail: weddingpartyplanner@comcast.net

website: www.delmarvabride.com

Re: PROGRAM ADVERTISING

1. Rates and sizes for Advertising Specifications in the 8 1/2" X 5 1/2" double sided full glossy; full color booklet are as follows:

Full Page - Inside Front cover \$300

Full Page - Back Cover \$375

Full Page - Inside Back Cover SOLD

Full Page \$225

Half Page \$175

Quarter Page \$125

2. Full payment for the advertisement is due with the contract. Camera ready art must be submitted by **October 15, 2005** for the January show and **January 15, 2006** for the March show to Lovin' Life, Ltd.
3. Ads are full color and should be scanned to 300 DPI.
4. Please include a laser proof of any digital art.
5. Ad sizes:

Full Page	8" High X 5" Wide
Half Page	4" High X 5" Wide
Quarter Page	2" High X 5" Wide

6. Digital Ads on disk or electronic transfer, applications accepted:

Provide all support graphics and fonts

Adobe Illustrator 10.0 or higher - provide file as .eps with outline fonts

Adobe Photoshop 6.0 or higher - provide file in .tif or .jpeg format

Adobe Acrobat PDF - provide file "optimized for press", fonts embedded

Absolute deadline for ad submission to be included in program is **October 15, 2005** for the January show and **January 15, 2006** for the March show.

PLEASE NOTE: Any advertisement not submitted prior to October 15, 2005 for the January show deadline or January 15, 2006 for the March show deadline will be a bordered copy with the name and telephone number only.